



**baked daily.  
chopped often.  
stuffed on demand.**



## *Hand-Made Pocket Bread And Freshly-Cut Ingredients – Personalized For Every Appetite.*

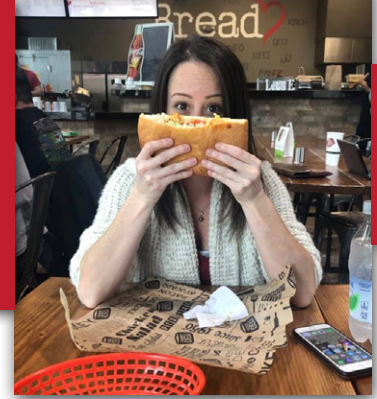
Pocket Deli is the most unique sandwich shop concept in the Industry. The type of bread we use and the fact that it is baked from scratch, fresh every day, is one of the reasons for our success. Our recipe creates an unmatched pocket bread, used nowhere else in the sandwich industry.

At Pocket Deli, it is our passion to delight our Friends (this is what we call our Patrons) day by day by serving custom-made Pocket sandwiches and delicious salads just for them. We treat each friend with respect, doing our best to give them great food at a great price. Our staff is friendly and make sure each friend, and their sandwich is the priority from the moment they step through the door.

“

THIS IS THE BEST SANDWICH SPOT EVER. I GO THERE FOR LUNCH AT LEAST 3 TIMES PER WEEK. I LOVE THE BREAD (BAKED FRESH DAILY) AND ALL OF THE FRESH INGREDIENTS THEY OFFER. THEY HAVE ONLINE ORDERING WHICH IS SO EFFICIENT AND EFFECTIVE. THE STAFF IS WONDERFUL TO SAY THE LEAST. HIGHLY RECOMMEND THIS PLACE LOVE IT LOVE IT LOVE IT! — BLANCA B.



”



Hospitality is the most important trait in a Pocket Deli franchise. Both to generate new and return friends. That's part of why our franchisees will remember that the friend is always right, regardless. The ideal Pocket Deli franchisee will also work hard and smart.

Whether you're an owner-operator or hire someone to manage your locations, you'll have a good understanding of all aspects of your Pocket Deli franchise. We train thoroughly on the processes and procedures to help you have a great business. We will help you every step of the way, doing everything in our power to set you up for success.

*More Than Just A Sandwich*



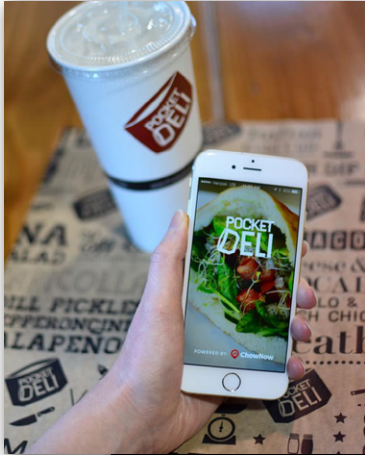
<b>Franchise Fee</b>	\$35k
<b>Royalty Fee</b>	5-6%
<b>National Marketing</b>	1.5% - \$150 min.
<b>Local Advertising</b>	\$2k/mo.

**Estimated Initial Investment:**

Single Unit	\$145k - \$206k
Area Development	\$185,250 - \$351,500

*A Concept You Can Sink Your Teeth Into*

# *Share The Pocket Deli Experience With YOUR Hometown!*



- Work-life balance – choose your own hours
- Multiple revenue streams
- Quality products, sourced to make the best sandwiches at reasonable prices
- 33 Year History as one of the Best Sandwich Shops, the ORIGINAL Ike's Deli
- Online ordering
- Exclusive territories

**888-538-5559**   **pocketdelifranchising.com**   **allen@pocketdelifranchising.com**